

Curriculum Vitae

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Short presentation

One of the reason why I feel a deep motivation for this application is the chance offered by the interdisciplinary approaches related to Cinema, photography and television in order to teach and investigate new fields of research, whose connections and implications are waiting to be analysed and spread. Many subjects of my past and current researchs - such as the relation among fashion, consumption and consumerism, effects of media in the representation of body and styles, de/construction of masculinity and femininity - encounter programmes and courses of this Faculty.

Since my degree and PhD studies I have conducted research projects on the dynamic notion of media, body and dress, looking at it in the practice of dressing and performing in everyday life in order to de/construct fixed identities. The notion of identity itself needs to be deeply investigated in its connections to gender and performance, underground and pop-culture, fashion theory and fashion practice to the transpolitics of the body in old and new media.

In my doctoral thesis I demonstrated that urban niches (the so-called subcultures), thanks to a subversive use of styles and technologies, have been able to found new successful models that became trends. One of these niches were the techno rebels from Detroit who created techno music. They were black young guys, who, unaware of their potential, invented a music that now rules the world and the market of entertainment: club culture, festival and fashion. In this study I am proud to declare that I have been the first Italian theorist and one of the few international fellows of the notion of Afrofuturism (first studied in the '90s by Mark Dery). Afrofuturism is a concrete and a transdisciplinary platform to study postcolonial fashion and trends.

During this research I realized that I felt uncomfortable with the culturalist notion of subcultures; moving from these perspectives I went back to the notion of youth, style and fashion in the Forties, to the end of the Sixties and found in the new notion of scene developed in my last work a strong and useful concept to describe the dynamics of instability and radicalization of urban movements from the past to nowadays.

Besides this research I carry on, with the team of the department, a study on gender, performance and new porn cultures, which are a fertile and still virgin ground to analyse blurring identities in web 2.0 and to observe changes in gender representations in art, film and photography. This field is immediately connected with media (McLuhan), porn, gender studies.

Due to my interest and passion in these fields, since always I have cultivated the world of cinema, art and media in the role of art curator, organizer of events, conferences and festivals all over Italy within institutional bodies, universities, private galleries, MTV Italy and underground circuits; and in the role of videoart-maker.

I have curated exhibitions in the field of digital art, fashion, photography, installations, editing catalogues and following artists along their conceptual and aesthetic project. My activity in the field of videoart production, individually and in collaboration with artists and musicians is a successful experiment used in teaching expertise and frequently then exposed in festivals and expositions.

Name Claudia Attimonelli Petraglione

Date of birth 1975/12/01

Language skills German and English

Degrees PhD in Theory of Language and Semiotics (Università Aldo Moro di Bari), on the 5th of March 2005.

Doctoral thesis: Matrici, luoghi e tribù della musica techno. Un'analisi sociosemiotica.

Tutor: Prof. Patrizia Calefato.

Education and previous employment

EDUCATION

2002-2005

Doctoral courses at Bari University Aldo Moro and Technische Universitaet Berlin (TU), Institut fuer Semiotik.

2002-2003

Doctoral courses at Technische Universitaet Berlin (TU), Institut fuer Semiotik.

2000

Degree in German Studies, Bari University Aldo Moro (9/12/2000) with a thesis on german DDR pièce Hamletmaschine written by the dramaturg Heiner Mueller. Title: "Mein Platz waere auf beiden Seiten der Front". La dialettica tra corpo e maschera in Hamletmaschine di Heiner Mueller ("My place would be on both sides of the front. The dialectics between body and mask in Hamletmaschine by H. Mueller). Tutor prof. Pasquale Gallo, opponent Prof. Domenico Mugnolo. Maximum cum laude and academic distinction for a publication.

1994

Senior High School specializing in humanities, Quinto Orazio Flacco, Bari.

PREVIOUS AND CURRENT EMPLOYMENT AT UNIVERSITY

2005-2013 in course, Professore a contratto. The professore a contratto is expected to do teaching in courses and to be supervisor for students degree thesis.

Professore a contratto of "Cinema, photography and television" in the Course of Information and Editorial Systems at the Bari University Aldo Moro (2008-2013 in charge).

Professore a contratto of "Cinema, spectacle and communication" in the Course of Communication and Multimediality at the Bari University Aldo Moro (2010-2011).

Professore a contratto of "Strategies of the visual production" in the Course of Communication and Multimediality at the Bari University Aldo Moro (2010-2011).

2008-2009

Professore a contratto of "Strategies of the audiovisual production" in the Course of Institutional and Political Communication at the Bari University Aldo Moro (2008-2009).

2005-2008

Professore a contratto of "Cinema, photography and television" in the Course of "Sciences and technologies of fashion" at the University of Bari - Taranto.

2004-2005

Professor of "Semiotics of new media. Fashion, videoart and videoclip in the electronic music, textuality, visuality and sound", for the Master of advanced level in "Cultural Studies, communication and visual culture" at Bari University Aldo Moro.

PREVIOUS EMPLOYMENT IN HIGH SCHOOL MASTER COURSES

2012.2013

Professor of Audiovisuality and Multimediality at the Master of Journalism, Ordine dei giornalisti di Bari.

2009-2011

-TEEN AGE: L'INVENZIONE DEI GIOVANI. SEMIOTICA DEGLI STILI E DELLA CULTURA GIOVANILE (TEEN AGE: THE CREATION OF YOUTH. SEMIOTICS OF STYLES AND OF YOUTH CULTURE)

(2010 - 2011) in the role of expert lecturer in the didactics, laboratories and research, within the contemporary semiotic mythologies, fashion and gender studies and urban scenes cultures.

-DALLA COSCIENZA DI SÉ ALLA CONOSCENZA DELL'ALTRO TRA ARTE E TESTO LETTERARIO (FROM THE CONSCIOUSNESS OF THE SELF TO THE COGNIZANCE OF THE OTHER BETWEEN ART AND LITERATURE (2009 - 2010) in the role of expert lecturer in the didactics, laboratories and research, within the contemporary semiotic mythologies, fashion and gender studies and urban scenes cultures.

PREVIOUS EMPLOYMENT WITH GOVERNAMENTAL RESEARCH COMMITTEES.

2012-2013

Responsible and curator for the cultural, artistic and multimedial activities for the Mediateca Regionale Pugliese.

2007-2008

Employed by the Strategic Planification of the Terra di Bari in the role of expert of higher profile in the area of "Cultural event projects and public relations". Within this research project I have been the supervisor of a team working in the media plan to construct the territorial identity (methodology: social sciences, semiotics and mediology).

PREVIOUS EMPLOYMENT FOR INDUSTRIAL COMMUNITY: AGENCY OF COMMUNICATION, GRAPHICS AND VISUAL PROJECTS

2005-2008

Coolhunting research project: Collaboration in the role of consultant of higher qualified expert, head and supervisor for the project I created, named Sottotracce: Coolhunting research project for the Communication Agency Carucci&Chiurazzi, based in Bari, Italy. Development of a web platform still in use where to discuss trends and styles.

2004-2011

Free lance activity as writer and essayist for magazines (Inside art, culture magazine bilingual, ita/engl.), art galleries (Traffic Gallery Bergamo - Ita; Fabrica Fluxus, Blurog, Bari - Ita) and festivals (Mtv Contemporary Art, Florence - Ita; Italia Wave, Arezzo-Bari, Ita).

Art curator, artistic consultant for galleries and theater (see the pp. 4.2, 4.5, 8.2).

Short List of Publications selected by the applicant

Motivation for the selection of publications

The publications have been chosen and selected among those of fashion studies and in particular the ones concerning the connections, contaminations and implications of fashion, gender, youth and urban cultures reflected in everyday imaginary.

Selected topics: From the Underground culture of the Sixties to the Techno rebels of the Nineties; from the erotization of the body of the babies and the young girls to the construction of transgender identity through digital and electronic cultures. The complex and dynamic notion of performance and gender in a film of the '69 with Mick Jagger, called Performance.

In the end the translation of a cult book of the 1981 by american writer Alison Lurie, called The language of clothes, where stereotypes and oxymorons are semiotically and sociologically de-reconstructed.

MONOGRAPHY:

Claudia Attimonelli, Antonella Giannone, Underground Zone. Dandy, punk, beautiful people, CaratteriMobili 2011 (C. Attimonelli, Antonella Giannone cosignature), pp. 120.

MONOGRAPHY:

Claudia Attimonelli, CORPICRUDI, Le vergini (The Virgins), Trevis Production e Sorelle Editore 2011 (C. Attimonelli author of the book, CORPICRUDI author of the fashion photographs, it is a fashion artbook, 300 copies limited edition numbered, cosignature), the book has been translated into english, pp. 80.

MONOGRAPHY:

Claudia Attimonelli, Techno: ritmi afrofuturisti (Techno: afrofuturistic rhythmus), Meltemi 2008, pp. 239.

PEER-REVIEWED ARTICLE:

Claudia Attimonelli: Les couleurs du noir. Du deuil au fetish orgiastique, du blackness à l'uniforme (All the colors of black. From the mourning to the orgiastic fetishism, from blackness to the uniform), Ambiances Quotidiennes in "Sociétés, Revue des sciences humaines et sociales", De Boeck, Bruxelles, 2011, N. 114, pp. 89-105.

PEER-REVIEWED ARTICLE:

Claudia Attimonelli: Le luxe de l'underground: nouvelles splendeurs et autres lieux, (Underground luxus: new glories and other spaces) Le Luxe, in "Les Cahiers européens de l'Imaginaire" II, CNR Editions 2010, pp. 116-131.

OTHER SCIENTIFIC ARTICLE:

Claudia Attimonelli: "Performance: contiene scene di violenza e uso di droga" (Performance: contains violence and drug use), in UZAK 2, anno I, 2011 (no page identification, because it is an epub format).

OTHER SCIENTIFIC ARTICLE:

Claudia Attimonelli: "Tra Fashion Theory e Fashion Practice, così la moda si defila dalle passerelle / Between Fashion Theory and Fashion Practice: fashion escapes the catwalk", Inside n 20, Shin Factory Edizioni 2009 (Italian /English), pp. 10-15.

ANTHOLOGIES:

Claudia Attimonelli, Little Miss. L'erotizzazione del corpo delle bambine, (Little Miss. The erotization of the young girls' body) in Media, corpi, sessualità, edited by Capecchi, Ruspini, Franco Angeli, 2009, pp.

87-106.

OTHER SCIENTIFIC WORK:

Claudia Attimonelli: Dalla Fashion theory alla fashion practice (From fashion theory to fashion practice), introduction to The Language of clothes by Alison Lurie, italian edition edited and translated by C. Attimonelli, Armando Editore 2007, pp. 9-24.

OTHER SCIENTIFIC WORK:

Translations:

Il linguaggio dei vestiti, Alison Lurie (The language of clothes), translation, introduction and edition by Claudia Attimonelli, Armando Editore 2007, p. 252.

Complete list of publications updated to 2011 (the complete list up to 2013 is to be seen in the italian dossier or asked to be sent).

Publications

Monographies

2011

- Pornscapes. The flesh is online, Claudia Attimonelli, Mario Pireddu, Bevivino, (Publishing in progress December 2011).
- To be continued: i destini del corpo nei serial televisivi, (To be continued: destiny of the body in tv serial) Claudia Attimonelli, Angela D'Ottavio, Caratterimobili, (Publishing in progress September 2011).
- Le Vergini / The Virgins, Corpicrudi, Claudia Attimonelli, Trevis Production e Sorelle Editore 2011 (Italian /English).
- Underground Zone. Dandy, punk, Beautiful People, Claudia Attimonelli, Antonella Giannone, Caratterimobili, 2011.

2008

- Techno: Ritmi Afrofuturisti, (Techno: afrofuturistic rhythmus) Claudia Attimonelli, Meltemi 2008.

2005

- [di][a][log][box] 04, DVD, a cura di Claudia Attimonelli, Musica Elettronica e Arti Digitali, (Electronic Music and digital arts) Atti del Convegno, Università degli Studi di Bari, 2005.

Peer-reviewed articles

2011

- "Les couleurs du noir. Du deuil au fetish orgiastique, du blackness à l'uniforme", (The colors of black. From mourning to orgiastic fetish, from blackness to the uniform) Claudia Attimonelli, in Ambiances Quotidiennes, in Sociétés, 2011, N. 114, De Boeck, Bruxelles.

2010

- "Le luxe de l'underground: nouvelles splendeurs et autres lieux", (Underground de luxe: new glory and other spaces) Claudia Attimonelli, in Les Cahiers Européens de l'Imaginaire, Le Luxe, February 2010, N. 2, CNR Editions Paris.

2006

- "Electronic soundscape in the realm of new mediation", Claudia Attimonelli, in Music, Meaning & Media. Acta Semiotica Fennica XXV, Helsinki 2006.

Scientific articles

2011

- "Performance: contiene scene di violenza e uso di droga", (Performance: it contains violence and drug use) Claudia Attimonelli, in UZAK 2, anno I, 2011.

2010

- "Lingerie maschile e altri agenti provocatori nella pubblicità di moda", (Male lingerie and other provocative agents in fashion adverts) Claudia Attimonelli, in Krill, 2010.

2009

- "Vive la Crise! Voluttà e frugalità nello scenario contemporaneo", (Vive la Crise! Voluptuary and frugality in the contemporary scenary) Claudia Attimonelli, in Biblioteca Husserliana. Rivista di fenomenologia, Monografie, Vol.I, marzo/luglio 2009, Krisis edited by A. Licinio.

2005

- "Techno-logie incarnate II. Fetish, teorie e videoclip", (Embodied techno-logies II. Fetish, theories and videoclip) Claudia Attimonelli, in E/C Rivista dell'Associazione Italiana di Studi Semiotici, Gennaio 2005.

2001

- "...Solange diese Maschine ihm geöhrt. Il corpo e la macchina in Heiner Müller dalla traduzione di Hamlet alla stesura di Hamletmaschine", ("...Solange diese Maschine ihm geöhrt. Body and machine in

Heiner Müller, from the translation of Hamlet to the writing of Hamletmaschine) Claudia Attimonelli, in *Annali della Facoltà di Lingue e Letterature e Straniere*, 2001/XV, Schena Editore.

Anthologies

2011

- *Pratiques ed stratégies énonciatives de la sérialité: "Bondage d'générigé", comment je t'attache et t'accroche à la vidéo*, in *Héros du quotidien. L'imaginaire des séries télévisées*, (Practices and strategies of the enunciation of seriality: "Opening bondage", how I tie and suspend you to the videoscreen) Claudia Attimonelli, Hugin & Minin, Paris, 2011, edited by F. La Rocca, A. Rafele, V. Sca.

2010

- *Pratiche e strategie enunciative della serialità: Sigla bondage, come ti lego e ti sospendo al video*, (Practices and strategies of the enunciation of seriality: "Opening bondage", how I bond and suspend you to the videoscreen) Claudia Attimonelli, in *Eroi del quotidiano, figure della serialità televisiva*, Bevivino 2010, edited by F. La Rocca, A. Rafele, V. Sca.

2009

- *Little Miss. L'erotizzazione del corpo delle bambine*, (Little Miss. Erotization of the body of the young girls) Claudia Attimonelli, in *Media, corpi, sessualità*, Franco Angeli, 2009, edited by Capecchi, Raspini.

- *MySpace is not my place, scritte sulla soglia: ragazza myspace, stereotipo o sovvertimento delle identità di genere?*, (Myspace is not my place, writings on the edge: myspace girl, stereotype or subversion of gender identity?) Claudia Attimonelli, in *Scritture di frontiera tra giornalismo e letteratura* edited by L. Borghi, C. Barbarilli e A. Taronna, Servizio editoriale Universitario, Bari 2009.

- *Afrofuturismo, dal non umanesimo alla fantascienza black*, (Afrofuturism, from not-humanism to black sci-fi) Claudia Attimonelli, in *Plat 4/2009*, Università degli Studi di Bari.

2008

- *Ritmi urbani in Terra di Bari*, (Urban rhythms in Terra of Bari) Claudia Attimonelli, in *Identità culturale della Metropoli Terra di Bari*, Piano Strategico 2008.

2007

- *Techno-gender. Un'analisi sociosemiotica della nozione di gender in relazione alla pratica del djing nella techno*, (Techno-gender. A sociosemiotic analysis of the notion of gender related to the practice of djing) Claudia Attimonelli, in *Mutazioni sonore, sociosemiotica delle pratiche musicali*, E/C 2007.

- *Dialoghi con-citati tra videoclip, loop, cover e remix*, Claudia Attimonelli, in *Il piacere del ritorno*, (Quoted dialogues among videoclip, loop, cover and remix) Progedit 2007, edited by P. Calefato, M. Dagostino.

2006

- *Generando musica elettronica*, (Gendering electronic music) Claudia Attimonelli, in *Futura*, Meltemi, Roma 2006, edited by De Ruggieri, Pngliese.

- *Un poco di tempo allo stato puro. Le strutture nella musica techno*, (A little time in a pure state. Techno music structures) Claudia Attimonelli, in *PLAT, 4/2006*, Università degli Studi di Bari.

2004

- *Game on: Morse on Mars. La risposta dell'azionista. O della matematica*, (Game on: Morse on Mars. The answer of the actionist or about the mathematic) Claudia Attimonelli, in *C:Cube*, A. 2, N 5, Giugno 2004, Bevivino, Roma.

Other scientific works

2011

- *"Cool. Dossier Eighties"*, Claudia Attimonelli, Doppiozero, *Culture, arts, objects of the contemporary*, doppiozero.com.

2010

- *"Camera buia: Al buio si riposano gli occhi. Ovvero della tenebra come istante invisibile delle cose"*, (Dark room: in the darkness the eyes get rest. Or about the darkness as the invisible instant of the things) Claudia Attimonelli, in *Limen*, Catalogue Traffic Gallery Edizioni.

2009

- *"La sfera nella critica alla ragione post-umana"*, (The sphere in the critics to the post-human reason) Claudia Attimonelli, *Catalogue*, Traffic Gallery edizioni, 2009.

- *"La Guerriglia Semiotica nel sottobolo delle definizioni indipendenti. Damn Underground! / Semiotic guerrilla in the underground or about the independent definitions. Damn Underground!"* Claudia Attimonelli, *Inside n. 22*, Shin Factory Edizioni 2009 (Italian /English).

- *"Il carattere dei caratteri, ovvero da Helvetica ai font D.I.Y. / The character of characters, from Helvetica to D.I.Y. fonts"*, Claudia Attimonelli, *Inside n. 21*, Shin Factory Edizioni 2009 (Italian /English).

- *"L'artista è un eroe mediale? / Is the artist a medial hero?"* Claudia Attimonelli, in *Creative Mediterranean*, Bjem 2009 (Italian /English).

- *"Tra Fashion Theory e Fashion Practice, così la moda si defila dalle passerelle / Between Fashion Theory and Fashion Practice: fashion escapes the catwalk"*, Claudia Attimonelli, *Inside n 20*, Shin

Factory Edizioni 2009 (Italian /English).

- "Aka: Also Known As, testo critico collettiva No Name", (Aka: Also Known As, post scriptum to the exhibition No Name) Claudia Attimonelli, Catalogue TrafficGallery Edizioni 2008.

2008

- "Alla ricerca dell'aura del cool. 'Vernissage. Le gallerie sono i nuovi club / Seeking the cool aura. Venissage. Galleries are the new clubs", Claudia Attimonelli, Inside n 19, Shin Factory Edizioni 2008 (Italian /English).

- "Dreams are my reality: Il tempo delle cover", (Dreams are my reality: cover time) Claudia Attimonelli, in C coolclub, A V, n. 42, Giugno 2008.

- "In every room there is the ghost of sex: V Biennale di Berlino", Claudia Attimonelli, in Inside n 18, Shin Factory Edizioni 2008 (Italian /English).

- Simulacra, ibridi, corpi grotteschi: quasi oggetti di arte contemporanea. Quasi-objects #3, Oggiano, (Simulacres, hybrids, grotesque bodies: quasi-objects in contemporary art) Claudia Attimonelli, Catalogue TrafficGallery Edizioni 2008.

2007

- "La moda ha ucciso il dandy e myspace ha seppellito il suo template" / fashion has killed the dandy and myspace has buried his template" Claudia Attimonelli, in Inside n 17, Shin Factory Edizioni 2007 (Italian / English).

- "An object from the other side of the bridge", Claudia Attimonelli, in Inside n 16, Shin Factory Edizioni 2007 (Italian /English).

- "Otolab: Post scriptum", Claudia Attimonelli, Catalogue TrafficGallery Edizioni 2007.

- "Stranger: il romantico melò del postumano", (Stranger: the romantic melò of the post-human) Claudia Attimonelli, Catalogue TrafficGallery Edizioni 2007.

2006

- "Luoghi temporanei: Berlino, marzo 2006", (Temporary spaces: Berlin, March 2006) Claudia Attimonelli, C coolclub, A. 3, N 24, Aprile 2006.

- "Donne e tecnologia: Re-Punk electronic music", (Women and technologies: Re-Punking electronic music) Claudia Attimonelli, Coolclub, A. 3, N 23, Marzo 2006.

- "I'm no longer an artist, I've become a work of art. Percorsi nel videoclip", (I'm no longer an artist, I've become a work of art. Discurses on videoclips) Claudia Attimonelli, Coolclub, A. 3, N 22, Febbraio 2006.

2004

- "Dialogo sulla musica elettronica e le arti digitali", (Dialogue on electronic music and digital arts) Claudia Attimonelli, in Shortvillage, Febbraio 2004, Emmefilm.Com, Roma.

2003

- "Atelier Cut &Go", Claudia Attimonelli, Patrizia Calefato, in Carnet, A. 9, n. 11, 2003, De Agostini-Rizzoli, Milano.

Entries in dictionaries and encyclopaedia

2011

- Cool. Dossier Eighties, Doppiozero, Culture, arts, objects of the contemporary, Claudia Attimonelli, doppiozero.com. May 2011.

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2007

- Musica e differenza di genere, (Music and gender) Claudia Attimonelli, Lemma in Enciclopedia Historia, Vol. Musica, Federico Motta Editore, 2007.

Translations

2011

- I non-umani saranno salvati? Una discussione in ecoteologia, (Will Non-humans be Saved? An Argument in Ecotheology) Bruno Latour, translation from english into italian by Claudia Attimonelli, The Journal of the Royal Anthropological Institute 2009, in Biblioteca Husserliana. Rivista di fenomenologia, Monografie, Vol.II.

2009

- Sul Masochismo e l'(In)differenza sessuale nella fotografia di Helmut Newton (On On Masochism and Sexual Indifference in Newton's Photography) di Louise Wallenberg &Torkild Thanem, translation from english into italian by Claudia Attimonelli, Antonella Giannone, Krill 01, Lupo Edizioni.

2007

- Il linguaggio dei vestiti, (The Language of clothes) Alison Lurie, translated by Claudia Attimonelli. Armando Editore 2007, translation from english into italian, introduzione e cura.

2006

- Turn love to hate, Christian Rainer, testi delle canzoni dell'album, etichetta KomArt, 2006, translation from ita. into english by Claudia Attimonelli.

2005

- Crysalis, teoria dell'evoluzione, (Crysalis, a Theory of evolution) Biennale di Arte contemporanea, Metamorfosi, Bari 2005; translation from ita. into english by Claudia Attimonelli.

2004

- Apulien, (Apulia) Martano Editrice, Lecce -Bari 2004; translation from ita. into german by Claudia Attimonelli.

Videoart work for Dvd and installations by Claudia Attimonelli

- Simone Weil: Noi siamo nell'irrealtà del sogno, dokuvideo, CDCD, 2009.

- Sveva dressed in black (feat. Sveva, Depeche Mode, Lafayette Berlin), 2007

- Re-punking human culture, lab080 productions, original soundtrack Doraemon, 2007

- Visionaire, A fashion theory, lab080 productions, original soundtrack Alex Cirillo, Bari 2006.

- Visionaire, videoarte, lab080 productions, Bari 2006.

- Galaxy Perotti, videoarte, lab080 productions, Bari 2006.

- Lipstick project, V0.1, videoclip, Reti di Donne, Bari 2005.

- [di][a][log][box] 04 DVD, Seminario di Musica Elettronica e Arti Digitali, cura del DVD e progetto grafico, Atti del Convegno, Università degli Studi di Bari, 2005.

-NeubizzarreroticpaiN, videoclip, ARDEO, Trani Film Festival 2004.

4.3 External research grants received

1) LLP Erasmus D, Doctoral Research Grant within the second Doctoral Year, at Technische Universitaet Berlin (TU), Department fuer Semiotik. Winter Semester, Year 2002-2003. Amount euro 4.800. Role of principal and only researcher.

2) Research grant for Coolhunting project: advanced research on trends and new strategies for marketing and business. POR PUGLIA 2000 -2006, Asse III, Misura 3.12 - Research and technological development area. Financed by Eropean Union, Ministry for Social politics, Apulia Region, Year 2007-2009. Amount euro 25.000. Role of principal and only researcher, director and supervisor of study.

3) Research grant for a governamental projcet about body, gender and media, named Nuovi occhi per la Tv (New eyes for Tv), within the Observatory on body and gender communication (Bari University, Puglia Region and European Fund for Regional Development, Ministry of Equal Opportunities). Role: teacher trainer for educators in high schools and developer of courses programm about Gender communication intended for high school teachers, in collaboration with a team of colleagues. Date of award, Genuary 2011, in course. Amount euro 9.000.

4.4 Scientific distinctions, prizes, academy memberships, etc.

Prize

2007, First prize won for the docu-videoclip "Visionaire. A Fashion theory", within the MUSAE, Urban Experimental Museum of Art.

Academy Membership

AISS, ASSOCIAZIONE ITALIANA DI STUDI SEMIOTICI

Lab080, Cultural association of urban digital art (president 2005-2009).

Other scientific expertise

1) Appointment of examination boards and bachelor thesis since 2005 up to now 2011 at University of Bari and Taranto in the Course of Sciences and technologies of fashion (2005-2011), Anthropological analysis of the fashion products (2007-2011), Sociolinguistics (2005-2011), Digital linguistics (2007-2011), Cinema, photography and television (2005-2011), Media semiotics (2005-2011).

2) Appointment of expert panel for MTV days Torino 2011 Fashion and music. Topic: "Musica e Immagine: moda e stili negli anni '80 e '90" (Music and imagine: fashion and styles in the '80s and the '90s).

3) National collaborative projects: Governamental project named Nuovi occhi per la Tv (New eyes for Tv), for the Observatory on body and gender communication (Bari University, Puglia Region and European Fund for Regional Development, Ministry of Equal Opportunities). Within this project my role is: teacher trainer for educators in high schools and developer of courses programm about Gender communication i ntended for high school teachers.

4) Participation in national and international conferences related to the field of research.

2011

Afrodark. L'immaginario nero tra feticismi e postcolonialismi (Afrodark: black imaginary between fetishism and postcolonialism), Lecture given: at the Faculty of Politics and sociology within doctoral courses.

Back to black. La nerezza del nero: afrodark, gli estremi del nero tra darkness e blackness (Back to black. The blackness and the darkness of black), IUAV, University of Venice,

conferente Back to black.

Videoclip, videoart, trends and styles, conference given at Crazy for Cinema, University of Medicine, Course of Neuropsychiatry.

Pornoscaples: immaginario carnografico tra frammentazione e ritualità (Pornoscaples: fleshgraphic imaginary among fragmentation and rituality), conference given at the panel for Gorizia pornfilmfestival, University of Sorbonne/Udine.

Il Glam: stili e ritmi, (Glam: styles and rhythmus), open lecture within Underground zone Festival, University of Bari.

Underground zone, dandy, punk and beautiful people, open lecture at Fragile Continuo and University of Bologna, for the event-exhibition Underground Zone.

Dandy and punk in the Seventies, opening speech for the vernissage of Underground zone exhibition, Fabrica Fluxus Art Gallery, Bari.

2010

- Stili urbani (Urban styles), opening speech for Unplugged Festival.

- Slave to the rhythm: Sauvage imaginary: Josephine Baker and Donna Summer, conference given for Alter-native, writings, sounds and images from America, University of Bari and Italian Research Centre for Avantguards.

-To be continued, Miti, linguaggi e seduzioni della serialità televisiva (To be continued: myths, languages and seductions in the tv serial) opening lecture within the conference on Tv Serial, University of Bari.

-L'erotizzazione del corpo delle bambine, da Lolita a Kidult, (Erotization of the body of the young girls, from Lolita to Kidult) conference given for Media, Bodies, Sexuality, University of Bari.

-Basquiat and the beautiful crowd of Coney Island, seminar given at Social Sciences of Communication, Bari.

-Les couleurs du noir. Du deuil au fetish orgiastique, du blackness à l'uniforme, (The colors of black. From mourning to orgiastic fetishism, from blackness to uniforms) lecture given at seminars Ambiances quotidiennes, Sorbonne, Parigi.

2009

Lingerie maschile e profumi: Cunningham per Gucci (Male lingerie and parfumes: Cunningham for Gucci), conference given for Lo sguardo e la moda, Università di Bari.

Chicago -Detroit, past, present and future with Tim Baker -Expert panel, speech for Elita, Fashion Week, Milano.

Techno, stili e musica elettronica (Techno, styles and electronic music), lecture given at IED Design, Milano.

Culture urbane indipendenti, Techno: ritmi afrofuturisti, (Urban independent cultures, Techno: afrofuturistic rhythmus), Social Center and Cultural Association Cox 18, Milano.

2007

"Blog, myspace, scritte di donna fra letteratura e giornalismo" (Blog, myspace, writings of women between literature and journalism), conference at University of Bari.

"Myspace is not my place, myspace gurl, how does she looks like", conference given at MEI, Festival delle Etichette indipendenti, Faenza.

"Fetish, theory and videoclip", speech given at University of Bari, Faculty of Psychiatry.

"Re-punk electronic music: techno-logie e mode autoprodotte" (Re-punk electroinic music: techno-logies and styles do it yourselves), seminar at Palazzo della Musica, Bologna, Homework Festival.

"Guerilla Fashion Theories: alla ricerca dell'aura del cool: Il caso Fred Perry" (Guerrilla Fashion Theories: searching the cool aura: Fred Perry case), conference given at Università Cattolica, Milano, Conference about "Fashion and social stratification".

2006

Techno gender, un'analisi sociosemiotica della pratica del djing in relazione al gender (Techno gender: a sociosemiotics analysis in the practice of djing related to gender), conference at DAMS, University of Imperia.

Video killed the radio star, opening speech for the seminar "Lo sguardo, la città, la moda, il cinema, la musica, il corpo, le neotecnologie" (Glaze, city, fashion, cinema, music, body and

newtechnology), speech at Faculty of Sciences and technologies of Fashion, University of Bari.
2005

Styles and Electronic soundscape in the realm of new mediation, conference given at Summer School of Imatra, Finland, for New media and new mediation.

2004

Gender and Electronic Music, conference given at Distorsonie Festival with Department of Social Sciences of Communication, Bologna.

2003

Synaesthesie und Correspondences, relazione presentata all'interno del seminario Metapher und Gebärde (synesthesia and correspondances) lecture given in the seminar on Metaphor and gestures, Arbeitstelle fuer Semiotik, Technische Universität, Berlin.

2002

Il sex-appeal dell'inorganico, seminario sulla musica elettronica (The sex-appeal of the unorganic, seminar on gender and electronic music), opening speech, Department of Pratiche Linguistiche e Analisi di Testi, University of Bari.

3) Membership of editorial commissions for

Les Cahiers européens de l'imaginaire, year II, 1 commission

2010-2013, in course.

4) Membership of the editorial project for the series of books named G.O.D. Immaginario, for Bevivino Editore, Roma-Milano. This is a series of books focused on the sociology of the imaginary, sociosemiotics, fashion studies and media studies.

5) Membership of the editorial project for the scientific review of Sociology: Iconocrazia. Immagini del potere.

6) Editorial head for Inside magazine, art and culture, responsible for "Cool" area with a column named: Searching of the cool aura, years 2008-2010.

Other expertise

Consultant with Antonella Giannone for the multimedial event of the winter season of Teatro Kismet Opera 2010/2011 with the fashion and art project Afterteatro.

Consultant and curator for the artistic planification of Traffic Gallery Bergamo, (Milan), Fabrica Fluxus art gallery, Bari.

Consultant and author of entries for the Italian Institute for Encyclopaedia, Treccani. Digital and urban culture area, in course.

Founder and president of the cultural association for digital and urban cultures and arts, Lab080.

Experience as supervisor

1) Within undergraduate education at advanced levels the number of students projects supervised from 2005 to 2011 (february), is of 28.

2) Within research education students supervised are more than 30.

Administrative expertise and management experience

Commissions and experience

Management and decision-making:

2012-2013

Responsible for the Department of Culture, arts and media of the Mediateca Regionale Pugliese, Bari.

2007-2008

Consultant of higher profile for the Strategic Plan of Bari, Metropolitan Area, Municipality of Bari, Bari, Italy.

With the role of media planner in the public relations office, section for cultural event and territorial identity;

Coordination of external communication activities; preparing and giving presentations.

Consultancy over the use of information, visual identity and contact materials (brochures, texts, website, images, video, company's name and logo).

Editing of the Two Volumes book for the Strategic Planification, presented to the European Council and the Metropolitan Area of Bari at the end of the two year research.

Participation in planning and organising conferences (updated to 2011, see the italian dossier

for the recent activities).

2011

Organizing committee and responsible for the topic of ebook and digital scenarios, for the conference of Information and Editorial System: "Scenari editoriali della conoscenza. From censorship to ebook".

Organization of Marco Mancassola's seminar and reading "Non saremo confusi per sempre" at Libreria Feltrinelli, opening lecture.

Organization with prof. Onofrio Romano, of Vincenzo Susca's seminar "Gioia Tragica" at Libreria Laterza e Facoltà di Social sciences and politics at University of Bari.

Organizing committee and responsible for the topic of ebook and digital scenarios, for the master course of six seminars of Information and Editorial System: Gutenberg galaxy. Dalla bozza all'ebook.

Organization of the seminar "The Glam, styles and music, with Luca De Gennaro (Mtv), opening speech, University of Bari, Sciences and technologies of fashion, Cinema, spectacle and television.

Planning, organization and responsible for two topics with dr. Antonella Giannone for the festival Underground Zone –fashion, photography, look, styles in the Seventies, and of the soloexhibition

of Paul Zone photographs, different location in town (Università degli studi, Galleria Fabrica Fluxus, Leccisi Design, Atelier 1900).

2010

Organizing committee with Prof. Paola Zaccaria, for the conference "Alter-natives, Writings, sounds and images from America", with Centre of research for avantguards and University of Bari.

Planning, organization and responsible for a topic with dr. Angela D'Ottavio of the conference To be continued, Mhyts, languages and seductions of the tv seriality, University of Bari, Course of Scienze della Comunicazione, PLAT, Libreria Laterza, Galleria Bluorg.

Planning, organization with dr. Antonella Giannone of the multimedial events for the theater season at Teatro Kismet Opera 2010/2011 with two projects Afterteatro and Mal di Berlino.

2009

Planning, organization of the seminar "Michael Jackson: il caso Thriller" with Luca De Gennaro, (MTV Italia responsible), Faculty of Information and Editorial system.

2008

Organization with MTV Italy and the cultural association for digital art and styles Lab080 the opening of the Biennial of Artists of the Mediterranean Area at Fiera del Levante di Bari.

Organization with the cultural association for digital art and styles Lab080 the opening event for Elettrowave Italia, international festival of music and urban styles and tribes (Livorno).

2007

Organization and planning of the seminar and audiovisual reading of a multimedial ensemble: Louis Boede at Università degli Studi di Bari, in collaboration with Patrizia Calefato and ControRadio.

Planning and organization of the ten days conferences and forums within the international campus for the Strategic Planification in the Metropolitan area of Bari, at Fiera del Levante.

2006

Planning, organization and responsible for the topic of videoart and videoclip in the International Film Festival Imaginaria, Conversano, with the University of Bari.

Organization of the conference "Music, Fashion and Videoclip, vjing and videoart, three languages in dialogue", in collaboration with Otolab project (Milano) e Apple Center (Bari).

Organization of the conference "Arte on demand. MTV and 25 years of videoclip" with MTV Italia, Course of Sciences and technologies of Fashion, University of Taranto.

2005

Planning and organizing committee with prof. Patrizia Calefato of the conference: "Immagine, Musica, Scrittura", Department of Pratiche Linguistiche e Analisi dei Testi, Faculty of Languages and foreign literatures, University of Bari.

2004

Planning and organization with Patrizia Calefato of [di][a][log][box] 04, Seminar on Electronic Music Elettronica and Digital arts. Department of Pratiche Linguistiche e Analisi dei Testi,

Faculty of Languages and foreign literatures, University of Bari.

2002

Planning and organization with Prof. Patrizia Calefato of the seminar: The sex-appeal of inorganic, Department of Pratiche Linguistiche e Analisi dei Testi, Faculty of Languages and foreign literatures, University of Bari.

Commissions within research and educational policy, etc.

1) Membership of governmental research councils or committees

2007-2008

Consultant and member of the governmental committees for the research in the Strategic Planification and visual identity in Apulia.

3) Other assessments of projects, courses or similar.

2007

Elettrowave Italia, international music festival award, video and art assessment commission for the research in the new practices of audiovisual performance (Livorno), member of the assessment projects.

2006

Member of the assessment projects for the selection of audiovisual material for the International Film Festival Imaginaria, section: new research field on experimental videoart, with University of Bari, Regione Puglia.

Expertise in working with the community, and from information about research and development work

8.1 Interaction with the community

In the role of art curator I favoured the forming contacts among private collectors, galleries, cultural organizations and authorities in the field of: vintage fashion garments, fashion photography, digital art. In the role of membership of the Council of the Course of Laurea ad Bari University I favoured the forming contacts, building networks among industrial community, such as publishing houses, and editorial agencies and the University of Bari in order to create positions for students satges, financed publications and extraacademic events.

Information about research and development work (updated to 2011, see teh italiana dossier for recent activities)

1) Open lectures given outside of a higher education framework

2011

"Gender in electronic music: composers, executors, performers and djs", lecture given at University of Padova.

Afrodark. L'immaginario nero tra feticismi e postcolonialismi (Afrodark: black imaginary between fetishism and postcolonialism), Lecture given at the Faculty of Politics and social sciences within doctoral courses, University of Bari.

2010

Les couleurs du noir. Du dueil au fetish orgiastique, du blackness à l'uniforme, (The colors of black. From mourning to orgiastic fetishism, from blakness to uniforms) lecture given at CEAQ, Sorbonne, Paris, <http://www.ceaq-sorbonne.org/node.php?id=2018>.

Erotization of the body, from lolita to kidult, lecture given at the course of Socioanthropologic analysis of the fashion product, University of Bari.

2009

Techno, stili e musica elettronica (Techno, styles and electronic music), lecture given at IED Design, University of Milano.

2006

Gender and Electronic Music, lecture given at Department of Social Sciences of Communication, Bologna.

2) Lectures at conferences

2010