

Megumi Naoi

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ACADEMIC POSITIONS

- 2006- Assistant Professor, Department of Political Science, UCSD
- 2005-2006 Acting Assistant Professor, Department of Political Science, UCSD
- 2004-2005 Pre-doc Fellow, Princeton University, Center for Globalization and Governance

EDUCATION

- Ph.D. Department of Political Science, Columbia University, New York. 2006
- M.A. Department of Political Science, Keio University, Tokyo. 1999
- B.A. Department of Political Science, Keio University, Tokyo. 1996

BOOK

Building Legislative Coalitions for Globalization in Asia, forthcoming, Cambridge University Press.

PEER-REVIEWED JOURNALS

1. Megumi Naoi and Ikuo Kume. 2011. "Explaining Mass Support for Agricultural Protectionism: Evidence from a Survey Experiment During the Global Recession," *International Organization*, Vol.65, No.4, pp.771-795.
2. Erik Gartzke and Megumi Naoi. 2011. "Multilateralism and Democracy: A Response to Keohane, Macedo and Moravcsik," (Dissent). *International Organization*, Vol.65, No.3, pp.589-598
3. Megumi Naoi and Ellis Krauss. 2009. "Who Lobbies Whom: Special Interest Politics under Alternative Electoral Systems," *American Journal of Political Science*, Vol.53, No.4. October 2009. pp.874-892.
4. Tom Kenyon and Megumi Naoi. 2010. "Policy Uncertainty in Hybrid Regimes: Evidence from Firm-level Surveys," *Comparative Political Studies*. Vol.43, No. 4, April 2010. pp.486-510.
5. Megumi Naoi, 2009. "Shopping for Protection: The Politics of Choosing Trade Instruments in a Partially-Legalized World," *International Studies Quarterly*, Vol.53, Issue 2, June 2009. pp.421-444.

BOOK CHAPTERS, MONOGRAPHS AND NON-PEER REVIEWED ARTICLES

6. Megumi Naoi. 2007. "Decentralization, Industrial Geography, and Politics of Export Regulation: Case of Sino-Japan Trade Disputes" a chapter in Ka Zeng ed. (2007), *China's Foreign Trade Policy: New Constituencies*. Routledge, New York.

7. Megumi Naoi. 2010. "Whose Side Do Legislators Take? The Politics of Economic Winners and Losers in the Global Economy," March 2010. *Journal of Law, Politics, and Sociology (Hougaku Kenkyu)*. Invited contribution.
 8. Ellis Krauss and Megumi Naoi. 2011. "The Domestic politics of Japan's Regional Foreign Economic Policies," a chapter in a book edited by Vinod Aggarwal, *The Domestic Determinants of Asian Regionalism*, Springer.
 - 9.** Megumi Naoi and Ikuo Kume. 2013. "Coalition of Losers: Why Agricultural Protectionism Has Survived During the Great Recession." A chapter contribution to Miles Kahler and David Lake eds. *Politics in New Hard Times*. Forthcoming at Cornell University Press.
 - 10.** Julia Lowell, Shujiro Urata, Megumi Naoi and Rachel Swanger. 2012. *The United States, Japan, and Free Trade: Moving in the Same Direction? RAND Occasional Paper Series*. RAND Corporation.
- ** indicates a single-blind, peer-reviewed publication.

OTHER PUBLICATION

"Resisting Protectionism: Consumer Interests in Global Recession (Kikika no boueki: Shohisha Rieki Imakoso Uttaeyo)," Keizai Kyoshitsu, *Nikkei Shimbun*, January 28, 2009. Opinion-editorial with Ikuo Kume based on a survey experiment conducted in December, 2008.

WORKING PAPERS AND MANUSCRIPT

1. "Resisting Protectionism (Take 2): A Survey Experiment on Mass Support for Open Economy During the Global Recession" Joint work with Ikuo Kume. Revise and resubmit, *World Politics*.
2. "Pork for Hawks: Pork Barrel Politics and Candidates' Policy Positioning." Joint work with Matt Kearney. Under Review.
3. "Why Low-Income Citizens are Protectionist Consumers: A Research Note on JGSS-2008 Survey," March 2010, *JGSS Research Series*, No.7, available at:
http://jgss.daishodai.ac.jp/research/monographs/jgssm10/jgssm10_11.pdf
4. "Framing Business Interests: How Campaigns Affect Firms' Positions on Preferential Trade Agreements." Joint work with Arata Kuno.

Japanese language version is available as *Keio GCOE Working Paper Series (#DP2011-018)* at:
<http://www.gcoe-econbus.keio.ac.jp/pdf/dp/DP2011-018.pdf>.
5. "Public vs. Private Enforcement of Trade Agreements: Evidence from Chinese Trade".
6. "Commerce, Coalition and Obesity." Joint work with Nita Rudra. 2012 APSA paper.

PROJECTS IN PROGRESS

1. “*Voting with the Wallet: Global Consumers and the New Politics of Economic Crisis*”. My second book project asks: Why did we observe relatively stable mass support for the open economy, despite scholarly and media concern over the rise of protectionism during the 2007-2009 global recession? This book seeks to explain the puzzling lack of a protectionist backlash during the financial crisis, using new cross-national data, as well as results from original experiments conducted in the United States and Japan. I argue that consumers, who have vested interests in the global economy, served as a vehicle of resistance towards protectionism in the face of strong protectionist demands from producers. I further show that what differentiates the 2007-2009 crisis from the previous world-wide crises is that Chinese exports have sustained and fueled consumers’ commitment to an open economy.

Completed 50% of research, 20% of writing. Completed meetings with two university presses and plan to submit the manuscript for review by fall, 2013. The paper summarizing the gist of this book has been invited for revision and resubmission at *World Politics*.

2. Japan Globalization Survey, The Recipient of Japanese government’s Grant-in-Aid for Scientific Research (2008-2012, \$300,000).

- (i) Pre-election, All Lower-house legislator survey & experiment: the survey completed August, 2009, before the general election of Japan’s Lower-House.

Paper based on the survey experiment: “The Losers’ Paradox: A Legislator Survey Experiment on Why Losers Ultimately Win Protection,” presented at International Political Economy Society, November 12, 2011, University of Wisconsin, Madison, WI.

- (ii) Post-election, All Lower-house & Upper-house legislator surveys: the survey completed December, 2009. Joint with *Yomiuri Shimbun*.

(iii) Mirror Survey: a matched survey of Yomiuri legislator survey on Japanese voters’ attitudes toward globalization (trade, investment, and migration), security policy, and domestic political economy. Matched 160 Lower-House legislators who responded to our survey with 16000 voters from single-member districts. Completed February, 2010.

Paper based on the matched surveys: “Who Cares about Globalization? Matched Surveys of Legislators and Voters during the Financial Crisis,” presented at International Political Economy Society, November 13, 2010, Harvard University, Cambridge, MA.

- (iv) Data collection on firms and industry’s political financial contribution for testing the determinants of legislators’ policy-positioning on trade and migration policy. Joint with Arata Kuno. Completed March, 2010.

- (v) Firm-level Survey: a survey of Japanese firms on their attitudes and behaviors toward globalization. Led by Arata Kuno. Completed February, 2011.

Paper based on this survey: “Framing Business Interests: How Campaigns Affect Firms’ Positions on Preferential Trade Agreements”

- (iv) Survey experiment on public support for bailing losers (caused by multilateral trade agreements vs. natural disaster). Joint with Ikuo Kume. Completed March, 2012.

3. Political Determinants of Government Financial Loans, With Takeo Hoshi (UCSD) and Satoshi Koibuchi (Chuo Univ).

4. Political Economy of Post-war Trade and Investment Liberalization in Japan. With Tetsuji Okazaki (Univ. of Tokyo) supported by Research Institute of Economy, Trade and Industry (RIETI).

6. The Domestic Politics of Preferential Trade Agreements in Japan and South Korea. The Recipient of Japanese Government's Grant-in-Aid for Scientific Research (2012-2016). With Ikuo Kume (Waseda Univ), Toshiya Kitayama (Osaka City Univ), Yutaka Onishi (Kobe Univ) and Kengo Soga (Kobe Univ.).

FELLOWSHIPS, GRANTS, AND AWARDS ("PI" refers to principal investigator)

(PI) Committee on Research Grant, University of California, San Diego (\$30,000) • 2012-2013 for participating in Cooperative Congressional Election Study. With Gary Jacobson.

Japanese Government, Grant-in-Aid for Scientific Research (2012-2016). The Domestic Politics of Preferential Trade Agreements in Japan and South Korea.

(PI) Hellman Fellowship, University of California, San Diego (\$7000) • 2010-2011

Japanese Government, Grant-in-Aid for Scientific Research for Japan Globalization Survey (\$300,000) • 2008-2011

(PI) SSRC/Abe Fellowship, Grant for a second book project "Mobilizing Consumers: The Politics of Food Safety in the Global Economy" (\$73,000) • 2008-2009

(PI) UCSD, Committee on Research, "Political Survival in Globalizing Asia: Growth, Inequality, and Redistribution" (\$11,243) • 2008-2009

Suntory Foundation, Grant for "Political Economy of Legislative Deliberations in Japan" with Yusaku Horiuchi and Jun Saito • 2007-2008

UCSD, IICAS/IGCC Faculty Grant to hold a conference on Chinese Trade Policy • 2006

Princeton University, Center for Globalization & Governance, Research Fellowship • 2004-2005

(PI) Japanese Government, Japan Society for the Promotion of Science Grant • 2002-2005

(PI) Tokyo Foundation, JREX Research Grant • Fall 2001 (with Prof. Pitch Pongsawat)

Columbia University, President's Fellowship: full tuition and stipend • 1998-2001

Fulbright Graduate Fellowship to attend graduate school in the United States: full tuition and stipend 1997-1998

PROFESSIONAL ACTIVITIES

Panel Chair/Organizer, Firms in New Global Economy, Section on International Political Economy and Political Economy, APSA • 2012. With Maggie Peters.

Panel Chair/Organizer, Unintended Consequences of Globalization, Section on International Political Economy, APSA • 2012. With Nita Rudra.

Section Head for Asian Politics Section, Midwest Political Science Association, 2011.

Project Member, Domestic Politics of Preferential Trade Agreements in Japan and South Korea • 2012-2016.

Project Member, Japan Globalization Survey • 2008-2012

Project Member, East Asian Social Survey (EASS) “East Asian Cultures in Globalization” • 2008-2009

Panel Chair/Organizer, Legislators’ Preferences toward Globalization in Advanced Industrialized Nations, Section on Comparative Politics in Advanced Industrialized Countries, APSA • 2007

Panel Organizer, Welfare States in Asia, Section on Comparative Politics, APSA • 2006

Conference Organizer, Conference on Chinese Trade Policy, UCSD • 2006

REVIEWER

American Political Science Review, American Journal of Political Science, Comparative Political Studies, International Organization, Journal of East Asian Studies, Journal of Politics, Oxford University Press, Political Analysis, Social Science Japan Journal and World Politics.

CONFERENCE PRESENTATIONS (Since AY2005)

“Framing Business Interests: How Campaigns Affect Firms’ Positions on Preferential Trade Agreements”, a paper presented at IICAS/ILAR speaker series at UCSD, February 2, 2012, annual meeting of International Studies Association, April 1, 2012, Princeton University’s IR colloquium, April 16, 2012 and International Political Science Association meeting in Madrid, Spain, July 9, 2012.

“Surviving Globalization: Building and Gate-keeping Open Economy Coalitions in Asia”, a book manuscript presented at GSPIA speaker series at University of Pittsburgh, March 22, 2012.

“The Losers’ Paradox: A Legislator Survey Experiment on Why Losers Ultimately Win Protection”, a paper presented at International Political Economy Society, November 12, 2011, University of Wisconsin, Madison, WI.

“Coalition of Losers: Why Agricultural Protectionism Has Survived During the Great Recession”, a chapter presented at a Conference on New Politics in Hard Times honoring Peter Gourevitch, UCSD, La Jolla • January 7-8, 2011.

“Who Cares About Globalization?: Matched Survey of Legislators and Voters During the Financial Crisis”, a paper presented at International Political Economy Society, Harvard University • November 12-13, 2010.

“Resisting Protectionism (Take 2): A Survey Experiment on Producer and Consumer Preferences

During the Global Recession”, a paper presented at European University Institute • March 2009, International Political Science Association, Santiago, Chile • July 2009, annual meeting of American Political Science Association • September 2009, Center for Globalization and Governance seminar series, Duke University • March 16, 2010.

“Explaining Mass Support for Agricultural Protectionism: Evidence from a Survey Experiment During the Global Recession”, a paper presented at a Conference on Post-bubble Japanese Political Economy, UCLA • September 12, 2009, the annual meeting of International Political Economy Society (IPES), Texas A&M • November 13, 2009, a Conference on West Coast East Asia/IR Scholars at University of Southern California • February 5-6, 2010, a Conference on New Politics in Hard Times in honor of Peter Gourevitch • April 25, 2010.

“Public vs. Private Enforcement of Trade Agreements: Evidence from Chinese Trade”, a paper presented at the second annual meeting of International Political Economy Society (IPES), Stanford University • November 10, 2007, annual meeting of International Studies Association, San Francisco March 26, 2008, Princeton-Beijing University Conference on Theories of International Political Economy and China, Beijing • December 9, 2008, and Seminar on International Relations, University of Tokyo (Komaba), Tokyo • December 17, 2008.

“Are Pork and Policy Substitutes? Evidence from Japanese Legislator Surveys,” a paper presented at the Annual Meeting of American Political Science Association, Boston • August, 2008. Joint work with Matt Kearney.

“Mobilizing Geographic vs. Nationally-Organized Interests in Trade Politics: Evidence from Trade Testimony before the Japanese Diet”, a paper presented at the annual meeting of American Political Science Association, Chicago • September 1, 2007 and University of California, Los Angeles • April 7, 2008 and Conference on Distributive Politics, University of California, San Diego • April 19 2008.

“The Domestic politics of Japan’s Regional Foreign Economic Policies,” with Ellis Krauss. A paper presented at the Conference on The Dynamics of East Asian Regionalism: Ideas, Interests, and Domestic Institutions, University of California, Berkeley, December 15, 2007.

“Who Lobbies Whom? Post-reform Changes and Organized Interests’ Choice of Bureaucrats and Politicians in Japan” with Ellis Krauss. Paper invited to present at a Workshop on Policy Network in Japan, Kobe • March 2007 and a Conference on Modeling Power Relationships in Japanese Democracy, University of British Columbia, Vancouver, Canada • August 2007.

“Shopping for Protection: the Politics of Choosing Trade Instruments in a Partially-Legalized World”. Paper invited to present at a Conference on Japan and the World, Council on East Asian Studies, Yale University, New Haven • March 2007.

“Policy Uncertainty in Hybrid Regimes: Evidence from Firm Level Surveys” with Tom Kenyon (World Bank). Paper presented at the inaugural meeting of International Political Economy Society, Princeton University, New Jersey • November 2006 and the Annual Meeting of the Midwest Political Science Association, Chicago • April 2007.

“Geographic vs. Class Constituents in the Global Economy: Politics of Compensation in Japan, 1950-2002.” Paper presented at the Annual Meeting of International Studies Association, San Diego • March 2006 and the Annual Meeting of American Political Science Association, Philadelphia • September 2006

“A Resource Model of Clientelism: Provincial-level Analysis.” Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago • April 2006

“Trade, Domestic Institutions, and Political Behaviors of Sub-national Actors: Lobbying for Compensation in Japan, 1950-2002.” Paper presented at the Annual Meeting of American Political Science Association, Washington D.C. • September 2005

INVITED TALKS AND WORKSHOPS

TALKS:

Duke University, European University Institutes, Gakushuin University (Tokyo), Kyoto University (Kyoto), Princeton University, University of Tokyo (Komaba), UCLA, University of Pittsburgh, Yale University.

WORKSHOPS:

Beijing University, Doshisha University (Kyoto), Harvard University, Osaka University, UC Berkeley, UCLA, USC, Princeton University, Waseda University, Yale University.

AY2012-2013: APSA(September), Kobe University (workshop; September), International Political Economy Society (November), Politics of Changing World Economy conference in India (December), and ISA (April, 2013).

ORIGINAL DATA SETS (If not mentioned in “Work in Progress” section)

Commodity-level data on Chinese Government’s Enforcement Choice for Trade Agreements, 1995-2006

Politicians’ and Interest Group Testimony on Globalization (Trade & Inequality) before the Japanese Diet

Commodity-level data on Japan’s choice across protection instruments, 1980-2001

Globalization, Political Representation, and Regional Resource Transfer in Japan, Thailand, and China

Chinese Communist Party, Central Committee Members’ Career Background Data Set

TEACHING

University of California, San Diego

2005-

- (1) States and Markets in East Asia (undergraduate seminar class)
- (2) Japanese Politics (undergraduate lecture course)
- (3) States and Markets (Core graduate-level course)
- (4) Comparative Political Economy (Graduate seminar)

Thesis Advising: junior honor thesis (1), senior honor thesis (2), dissertation (10)

VISITING RESEARCH POSITIONS

School of Asia-Pacific Studies, Waseda University, Tokyo

Fall 2009

School of Political Science and Economics, Waseda University, Tokyo	Fall 2008
Visiting Research Fellow, East Asian Institute, Keio University, Tokyo	2001-2003
Visiting Scholar, Department of Political Science, Chulalongkorn University, Bangkok	Summer 2001
Visiting Student, Tsinghua University, Beijing	Summer 2000

UNIVERSITY SERVICE

Naiman Fellowship Committee, UCSD's Japan Study	2012
Lecturer for Global Future Leader Program, IR/PS, UCSD	2012
Co-organizer, Project in International Affairs Speaker Series, UCSD	2007-2008
Budget Committee, UCSD	2006
Organizer, Conference on Chinese Trade Policy, UCSD	2006
Co-organizer, International Relations Speaker Series, Columbia University	1999-2000

LANGUAGES

Japanese: Native

Mandarin Chinese: Advanced. Three and a half years of formal course work at Columbia University, including nine weeks of intensive training at the Columbia-Tsinghua Chinese Program in Beijing (Summer 2000).

Spanish: Advanced. Four years of formal course work at Keio University. Completed summer program at Universidad de Nuevo Leon, Monterrey, Mexico (Summer, 1993). Passed Columbia University proficiency exam (February 2001).

COMPUTER AND STATISTICAL SKILLS

STATA, R, SAS, SPSS, KYST, EPISLON, Geographical Information System (ArcView, ArcMap)
HTML